



# CHRISTMAS TREE HARVEST & HOLIDAY MARKET

presented by



## LAND CONSERVANCY

SATURDAY, NOVEMBER 28, 2020  
9:00 a.m. – 3:00 p.m.

The 2020 Waukesha County Land Conservancy's Christmas Tree Harvest and Holiday Market is just around the corner, and we hope you'll partner with us to support WCLC with the opportunity to promote your brand in front of our guests. This year we will once again host the event at Calhoun Creek Prairie in New Berlin. Event participants will choose and cut trees – all children will receive free candy canes and complimentary hot chocolate. Visitors can also explore vendor products from all around Waukesha County at our Holiday Market. Are you ready to make some wonderful memories and get into the holiday spirit?

### SPONSORSHIP LEVELS

	Presenting Sponsor \$2,500	Christmas Tree Lane Sponsor \$1,500	Santa's Crafts Sponsor \$1,000	Beverage Sponsor \$500	Photo Booth Sponsor \$250.00	Candy Cane Sponsor \$100.00
<b>Exclusive Sponsorship:</b> Top sponsor billing on all event materials.	•					
<b>Social Media:</b> Sponsor will be featured on WCLC Facebook & Instagram platforms.	•	•				
<b>Podium Acknowledgement:</b> Sponsors will receive verbal recognition for their contribution during the event.	•	•				
<b>Event Publicity:</b> Sponsor will be featured in event advertisements and promotional marketing.	•	•	•	•		
<b>Website Publicity:</b> Sponsor logo & link will be featured on the WCLC website.	•	•	•	•	•	•
<b>Booth:</b> Sponsor will be provided a 10x10 booth space at the event	•	•	•	•	•	•
<b>Tax Deduction:</b> Sponsorship of this event is tax deductible to the full extent of the law.	•	•	•	•	•	•

2020 Christmas Tree Harvest  
& Holiday Market  
Calhoun Creek Prairie  
5180 S Calhoun Rd  
New Berlin, WI 53151

Event Coordinator: Kristina Sayas  
Ksayas.wclc@gmail.com  
(p) 262.875.3070  
waukeshalandconservancy.org



## WAUKESHA COUNTY LAND CONSERVANCY'S CHRISTMAS TREE HARVEST & HOLIDAY MARKET

# SPONSOR APPLICATION

Without our donors, WCLC's programs would not be possible. Your support is greatly appreciated, tax-deductible, and will directly help to protect and care for environmentally significant land and water in Waukesha County for future generations. This year's festivities will once again be held at Calhoun Creek Prairie in New Berlin.

**Please complete this form and return to WCLC Event Coordinator Kristina Sayas**

**Mail:** P.O. Box 2572, Brookfield, WI 53008

**Email:** [ksayas.wclc@gmail.com](mailto:ksayas.wclc@gmail.com)

**Phone:** 262.875.3070

### SPONSORSHIP SELECTION:

- \$2,500 Presenting Sponsor**
- \$1,500 Christmas Tree Lane Sponsor**
- \$1,000 Santa's Crafts Sponsor**
- \$500 Beverage Sponsor**
- \$250 Photo Booth Sponsor**
- \$100 Candy Cane Sponsor**

### BILLING & CONTACT INFORMATION:

\_\_\_\_\_  
Business/Organization Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Address

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**2020 Christmas Tree Harvest & Holiday Market**  
Calhoun Creek Prairie  
5180 S Calhoun Rd  
New Berlin, WI 53151

**Event Coordinator: Kristina Sayas**  
[ksayas.wclc@gmail.com](mailto:ksayas.wclc@gmail.com)  
(p) 262.875.3070  
[waukeshalandconservancy.org](http://waukeshalandconservancy.org)